



## 2009 Sponsorship Rate Card

<p><b>Presenting Sponsor</b>  <b>1 Sponsorship Available</b></p> <ul style="list-style-type: none"> <li>• Check should be made to Chuck &amp; Don's Pet Food Outlet with Pins for Pets noted in the memo section</li> <li>• Payment/logo must be received by 5/15/09 for inclusion in event materials</li> </ul>	<p>\$2,500 Investment Includes:</p> <ul style="list-style-type: none"> <li>• Logo/Message on six 32" Flat screen monitors throughout the lanes</li> <li>• Recognition posters at event</li> <li>• Logo on main lane banner</li> <li>• Logo in all marketing/PR materials <ul style="list-style-type: none"> <li>○ T-shirts, print ads, posters, websites, Chuck &amp; Don's summer and fall newsletters, FM107 July Special Edition Insider</li> </ul> </li> <li>• Logo/message/link on Pins for Pets and Chuck &amp; Don's websites until 7/01/10</li> <li>• Radio advertising</li> <li>• Announcements during the event</li> </ul>
<p><b>Supporting Sponsor</b>  <b>2 Sponsorships Available</b></p> <ul style="list-style-type: none"> <li>• Check should be made to Chuck &amp; Don's Pet Food Outlet with Pins for Pets noted in the memo section</li> <li>• Payment/logo must be received by 5/15/09 for inclusion in event materials</li> </ul>	<p>\$1,000 Investment Includes</p> <ul style="list-style-type: none"> <li>• Recognition posters at event</li> <li>• Logo on main lane banner</li> <li>• Logo in all marketing/PR materials <ul style="list-style-type: none"> <li>○ Including T-shirts, print ads, posters, website, Chuck &amp; Don's summer and fall newsletters, FM107 July Special Edition Insider</li> </ul> </li> <li>• Radio advertising</li> <li>• Announcements during the event</li> </ul>
<p><b>Lane Sponsor</b>  <b>18 Sponsorships Available</b></p> <ul style="list-style-type: none"> <li>• Check should be made to Chuck &amp; Don's Pet Food Outlet with Pins for Pets noted in the memo section</li> <li>• Payment/logo must be received by 7/06/09 for inclusion in event materials</li> </ul>	<p>\$100 Investment Includes:</p> <ul style="list-style-type: none"> <li>• Logo/message imposed on 2 score screens/lanes</li> <li>• Logo on main lane banner</li> <li>• Website listing</li> <li>• Announcements during the event</li> <li>• Recognition in Chuck &amp; Don's summer and fall newsletters</li> </ul>
<p><b>Door Prize Sponsor</b>  <b>80 – 100 Sponsorships Available</b></p> <ul style="list-style-type: none"> <li>• Check or gift card made to/sent to Chuck &amp; Don's Pet Food Outlet</li> <li>• Payment/gift card must be received by 7/31/09 at Chuck &amp; Don's corporate office</li> </ul>	<p>\$75 or a \$75 Gift Card Investment Includes:</p> <ul style="list-style-type: none"> <li>• Logo website listing</li> <li>• Announcements during the event</li> <li>• Recognition in Chuck &amp; Don's summer and fall newsletters</li> </ul>